



# LAGOS STATE GOVERNMENT

## LAGOS STATE SIGNAGE & ADVERTISEMENT AGENCY

### EXPRESSION OF INTEREST FOR THE OWNERSHIP & MAINTENANCE OF OUTDOOR DISPLAYS AND SIGNS IN LAGOS STATE

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#### PRE-QUALIFICATION DETAILS

To be pre-qualified, interested firms must supply verifiable evidence including but not limited to the following:

Company Name	Additional Information	
	<ul style="list-style-type: none"> <li>• Address:</li> <li>• Postal Address:</li> <li>• Telephones:.....Fax:.....Mobile:.....</li> <li>• Email:</li> </ul>	
Contact Person		
1. Company Profile (Including Ownership Structure and Management Team)		Yes/No
2(a) Evidence of technical competence, experience and track record		Yes/No
2(b) Where 2(a) is not applicable, please provide track record of Technical Partners/Consultants to be responsible for development/management		Yes/No
3 Evidence of registration with relevant authorities (Corporate Affairs Commission, Advertising Practitioners Council of Nigeria and Outdoor Advertising Association of Nigeria).		Yes/No
4 3 years Audited Accounts of the firm/ Consultants firm		Yes/No
5. List of similar projects undertaken by the firm/ Consultants		Yes/No
6. Preliminary samples and / or Technical Designs		Yes/No
7. Bank Reference		Yes/No
8. Applicant firms would be required to include a ₦100,000 (one hundred thousand Naira only) non-		Yes/No

refundable bank draft made payable to the "Lagos State Signage and Advertisement Agency"		
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**SCOPE OF WORK**

*The successful firm(s) will be expected to amongst other requirements:*

- *Design, produce and install outdoor displays and signs in accordance with the Lagos State Signage and Advertisement Agency’s Guidelines on Outdoor Advertising and Signage;*
- *Manage, Operate, and Maintain these outdoor displays and signs to the highest standards;*
- *Secure and insure the outdoor displays and signs in their different locations.*

*Note:*

- *All firms are strongly advised to buy a copy of the Lagos State Structures for Signage and Advertisement Agency Law, 2006 and a copy of our Guidelines on Outdoor Advertising and Signage;*
- *Participation firms will be required to fund the production of the outdoor displays and signs; and propose a feasible structure for recouping their investment;*
- *Participating firms will also be required to identify and specify details of locations being applied for in the Expression of Interest;*
- *Short-listed firms will be required to put up a performance bond as evidence of commitment.*

**SUBMISSION**

*Expressions of interest must be delivered in 1 Electronic Copy (CD-ROM) and 6 Hard Copies clearly marked “EXPRESSION OF INTEREST FOR THE PRODUCTION, INSTALLATION & MAINTENANCE OF OUTDOOR DISPLAYS AND SIGNS IN LAGOS STATE” to the address below.*

*Alpha Plaza, Block H, Plot 3,  
Central Business District, Obafemi Awolowo Way  
Opposite Lagos State Secretariat Main Gate,  
Alausa, Ikeja,  
Lagos State.*

*Temporary Office:  
Lagos State Women Development / Daycare Centre  
Along Governors Road,  
The Secretariat,  
Alausa, Ikeja.  
Lagos State.*

*Attention: Corporate Affairs/ PR Department  
Email: [corporate@lasaa-ng.com](mailto:corporate@lasaa-ng.com)*

*Only Short-listed candidates will be contacted.*

